August 30, 2018

Dear ,

My name is, and I am a member of the Canadian Association of Radon Scientists and Technologists (CARST).

CARST is a national non-profit focused on reducing Canadians’ risk of lung cancer from radon exposure. We are preparing to launch our annual radon awareness campaign which runs through the month of November; Canada’s Radon Awareness month. As you may be aware, radon exposure is the leading cause of lung cancer in non-smoking Canadians and is responsible for over 3200 deaths across Canada each year. Since radon is invisible and has no smell or taste, it is important that all homeowners test their homes and take steps to ensure their radon level is not dangerously high.

As part of this year’s Radon Action Month awareness campaign, we would like to put up posters and pamphlets in local libraries and hospitals so that Canadian families can learn more about radon.

Attached to this e-mail is a poster developed and approved by Health Canada and CARST as an example for you to review.

If you are interested, please instruct us on what the next steps would be to move this initiative forward.

Thank you for your time.

Sincerely,

….,

CARST Member